



# The California Alliance Membership Guide



**COMPANY NAME :**

The California Alliance of Child and Family Services


**ADDRESS :**

CACFS  
2201 K Street,  
Sacramento CA, 95816

**CONTACT :**

916.449.2273  
cacfs.org

# Champion. Partner. Advocate.



**The California Alliance:  
The collective voice for organizations  
that serve children, youth and families**

For those dedicated to improving the lives of these at-risk populations, the California Alliance stands apart as the champion and leading voice for organizations that advocate for children, youth and families, and for advancing policy and services on their behalf.

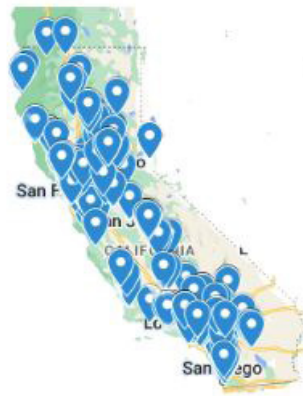
*"Thank you for the work you do every day to advocate for Alliance members. Your work is invaluable and we appreciate you!"*

*-Current CA Alliance Member*

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# Who We Are



- **160+ NATIONALLY ACCREDITED MEMBERS**
- **PROVIDE SERVICES IN ALL 58 CALIFORNIA COUNTIES**
- **PRESENCE IN NEARLY EVERY STATE ASSEMBLY AND SENATE DISTRICT**
- **NEARLY 1 MILLION CHILDREN AND FAMILIES SERVED ANNUALLY**
- **338 SATELLITE LOCATIONS THROUGHOUT THE STATE**

## SERVICE SYSTEMS THAT MEMBERS WORK IN:

- Behavioral Health through County Mental Health or Managed Care Plans
- Juvenile Justice
- Education/Special Education
- Child Welfare

## PROGRAMS/SERVICES PROVIDED

- Early childhood (daycare, preschool)
- Prevention Services (family resource centers, home visiting, in-home supports)
- Wraparound Services (in-home and community-based services)
- Residential programs (Short-Term Residential Therapeutic Programs, educational services, behavioral health programs for those with commercial insurance, crisis residential)
- Transitional Housing Programs for Transition Aged Youth (18 - 25)
- Family Focused Agencies (resource homes with kin and licensed foster families)
- Substance Use prevention and treatment (outpatient to residential services)
- School-Based Mental Health Services
- Specialized programming for Commercially Sexually Exploited Children (CSEC), LGBTQ, culturally specific populations
- Adoption Services



# Benefit of Membership in the CA Alliance



## COLLEAGUES

Member agency executives join a select group of the most dedicated, entrepreneurial, supportive, principled nonprofit executives in California. They are available for encouragement, know-how, and collaboration. Members have reciprocal access to that collective wisdom.

## INFORMATION

Members receive the critical information they need to make decisions for their agencies. It is delivered quickly, clearly, and accurately. Weekly email blast updates provide members with the best summation of state legislation, budget, and policy available in California, as well as upcoming events throughout the state. Emails from Alliance policy experts ensure that members get critical information – often available only to Alliance agencies – that they can use in real time. Alliance conferences bring the experts to members.

**Do you have a new staff member, or just need a refresher on the CA Alliance?**  
Click [HERE](#) to visit our "Welcome Center".

The California Alliance of Child and Family Services "provides a great benefit" for chief executives of organizations serving the state's most vulnerable populations.

Here's why:

Alliance advocacy ensures members voices are heard in Sacramento. Our voices advocating collectively create a powerful impact on legislators and policymakers.

The Alliance provides members with timely, vital information they need to make critical decisions affecting their agencies' futures.

Alliance staff with specific policy area expertise and real-world experience across multiple service sectors are available to members by phone or email. Members gain access to the collected wisdom of over 160 other chief executives who are their colleagues.

These may be the most challenging times our field has ever faced. Alliance member agencies are mission-driven; they survive and thrive because of their single-minded dedication to the best interests of the vulnerable children, youth and families they serve. The Alliance exists to help members achieve their missions.

**For questions about Alliance membership,  
contact Corina Dubon at [cdubon@cacfs.org](mailto:cdubon@cacfs.org), 916.594.8771**

## ADVOCACY

Alliance lobbyists, staff and consultants advocate with the Governor's office, the Legislature, state departments of education, health, social services, and the division of juvenile justice, county government associations, and with other child advocacy groups. The Alliance works proactively to impact policy, budget, legislation, and regulation. Our history of integrity, effectiveness and expertise has made the Alliance one of the most respected voices in Sacramento. Each member's voice becomes more powerful when it joins the voices of all Alliance member agencies.

**Interested in learning more about the policy process? Click [HERE!](#)**

## EXPERTISE

Members gain access to Alliance staff, with specific policy area expertise and real-world experience. Need help with understanding the Family First Prevention Services Act? Challenged by a licensing problem? Trying to understand how CalAIM impacts your organization? Staff responds quickly with data, insights and knowledge members can use today. Alliance staff expertise—and advocacy—spans multiple child and family serving systems including child welfare, mental health, juvenile justice, and education.

**Want to see The CA Alliance 2023 Public Policy Platform? Click [HERE!](#)**

## CALIFORNIA ALLIANCE PROGRAM COMMITTEE DESCRIPTIONS

As the saying goes, many hands make light work. That's why the heavy lifting at the California Alliance is handled by the board of directors in conjunction with a host of business and program committees made up of member agency executives and senior level management.

Each program area represented by the Alliance has a committee that determines and monitors the legislative and regulatory agenda in the program area. Member agencies with active programs in California Alliance advocacy areas are allotted one voting member on the corresponding program committee. Committee chairs have a seat on the California Alliance Board of Directors. To see which Alliance staff member staffs which committee, click [HERE](#).

While there is a DEI Workgroup focused on equity issues, a common thread that runs through each committee structure is a firm commitment to advance and promote racial equity and eliminate racial disparities in legislative and regulatory.

### • **Foster Family Agency Committee**

- The Foster Family Agency committee focus on all topics related to the work Foster Family Agencies are involved in including community care licensing, budgets, family finding, rate adjustments, and more.

### • **Residential Care Committee**

- The residential care committee focuses on all topics related to residential care including FFPSA, STRTPs, guardianship, and more.

### • **Juvenile Justice Committee**

- The juvenile justice committee focuses on all topics related to juvenile justice involved youth including interventions and programs (residential and non-residential), evidence informed practices specific to justice involved youth, and more.

### • **Education Committee**

- The education committee focuses on all topics related to education including nonpublic schools, special education, Community Schools' updates, grant opportunities, and more.

### • **Transition Aged Youth Services Committee**

- The TAY committee focuses on topics related to the TAY population including programs and services and share best practices and concerns related to housing, funding, and more.

### • **Behavioral Health Committee**

- The Behavioral Health Committee focuses on topics related to programming, services, best practices, funding, and policy updates and advocacy related to mental health, substance use disorder (SUD), and more.

### • **Adoption Committee**

- The adoption committees focus on all topics related to the work FFAs and adoption agencies are involved in including community care licensing, budgets, family finding, rate adjustments, and more.

## CALIFORNIA ALLIANCE PROGRAM COMMITTEE DESCRIPTIONS

- **Prevention Services Committee**

- The prevention committee focuses on topics related to wraparound programs, family resource centers, and other family-based programs. It will keep members informed with latest updates regarding federal Family First Prevention Services Act (FFPSA) and accompanying state Family First Prevention Services (FFPS) Program and Block Grants.

- **CEO/ED Meeting**

- The CEO/ED meeting is the place where member CEO/Eds come together to network, make connections, hear updates directly from state and other stakeholders, and share best practices in a confidential forum.

- **HR and CFO Directors Workgroup**

- HR and CFO directors are responsible for creating and/or monitoring policies and procedures within their organizations. This meets monthly to share best practices, hear from financial and human resource experts, and network.

- **Commercial Insurance Committee**

- The commercial insurance committee focuses on helping members learn how to contract with managed care plans, share best practices and lessons learned, and advocate at a state policy level for behavioral health parity.

- **Evolving CEO group**

- The CEO/ED's job is as difficult as it is important, therefore, we have created a group for CEO/EDs new to their job and/or field. This group offers a supportive environment that offers presentations, networking, and opportunities to share best practices.

- **Diversity, Equity, Inclusion, and Belonging (DEI + B) Workgroup**

- The DEI + B work group focuses on equity issues related to topics for BIPOC communities and sharing best practices within organizations. The group will also be exploring training opportunities to increase the group's collective knowledge and share those learnings across the membership in order to further the Alliance's collective journey to being a more diverse, equitable, and inclusive organization.

- **Commercial Sexual Exploitation of Children Committee**

- The purpose of the committee is to bring together members working with children and youth affected by commercial sexual exploitation and to work in finding better solutions to address the challenges that youth and caregivers face.

*"I am deeply grateful to, and impressed by, the CACFS. You are all amazing."*

*- Current CA Alliance Member*

# Member Benefits

When an agency joins the California Alliance of Child and Family Services, it joins a family of outstanding organizations that can be counted on for support, advice, benefits, and discounts:



- Representation on statewide policy issues. We act as your voice in the state legislature, so you can keep your anonymity
- Assistance in interfacing with state agencies
- A community of 160 nonprofits sharing best practices
- Member rate at Alliance events including conference(s)
- Agency inclusion in the member directory
- Comprehensive and detailed Member Alerts and Updates
- Access to Members Only areas on the Alliance website
- Direct access to Alliance staff with policy expertise in areas impacting member agencies
- Opportunity to set policy direction by participating on Alliance committees
- Opportunity to enhance organization visibility through member add-on's
- FREE National Council for Mental Wellbeing membership (A \$4,270 value!)
- 10% off Child Welfare League of America membership
- 10% off The Imprint Youth Services Insider and Fostering Families Today



# Member Benefits

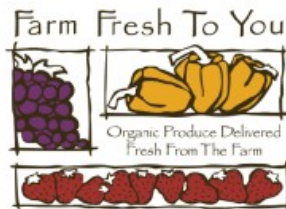
**When an agency joins the California Alliance of Child and Family Services, it joins a family of outstanding organizations that can be counted on for support, advice, benefits, and discounts:**

- 25% off Social Current/Council on Accreditation (COA) Accreditation
- \$75 discounted Alliance rate to Mineral Workplace, hosted by UST - A cloud-based platform of integrated HR resources and training supported by live HR experts
- 5% discount when they become a Company Mileage customer! CA Alliance of Child and Family Services ([companymileage.com](http://companymileage.com))
- Accreditation Guru offers Alliance members a free 30-minute virtual consultation, valued at \$400
- 10% off Implementation and 25% off Year 1 Subscription of SmartCare California Adoption Discount Program through Streamline Healthcare Solutions
- United Agencies guarantees an annual donation to all their clients from \$1,000 to \$10,000 or more!
- Get 10% off your first project with PRAXES
- Get a free review of your current Health & Safety program from McGriff.
- Get 10% off Training Grounds training
- GrantStation for \$95 a year (savings of 86%)
- The Catalyst Center, an agent of the California Alliance, provides Learning Communities and leverages connections between research, policy and practice to inform and lead capacity building efforts among service providers across the state who work in the fields of child and family services. Alliance members receive 25% off all fee-based trainings.



# Member Benefits

When an agency joins the California Alliance of Child and Family Services, it joins a family of outstanding organizations that can be counted on for support, advice, benefits, and discounts:

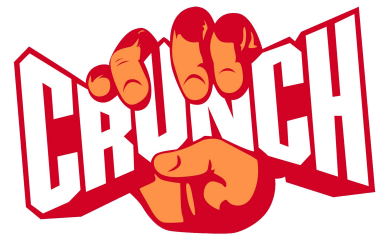


- Get 15% off all deliveries from Farm Fresh to You orders. Sign up using the promo code CACFS to receive discounts.
- 20% off on all AATBS exam prep resources



through a partnership between the California Alliance and Triad. Visit the website at <https://aatbs.com/partner-california-alliance> and choose your licensure to browse the AATBS prep library. Use code NCMW-CACFS at checkout to receive discount.

- For \$17.99 a month per person, you and anyone in your household can join Crunch Fitness. Have documentation of your membership with California Alliance to any Crunch Fitness location to sign up. Contact Davone Riddick at [manager@crunchmarketsquare.com](mailto:manager@crunchmarketsquare.com) 916-913-2260 for Sacramento or [www.crunch.com](http://www.crunch.com) to find your nearest location.



# Associate Members

The California Alliance is grateful for the support of its associates - organizations that provide products and services to California Alliance members. Each year, they signal their commitment to the work of the Alliance through their financial contributions.



Elizabeth Stanley

Salazar Joe Costa

Steve Elson

LMT & Associates Inc.

Robyn Harrod

Carroll Schroeder

# Know An Organization That Should Join?

As a member of the Alliance, they will join a community of dedicated professionals and advocates working together to improve the well-being of children and families throughout the state.

With a range of membership levels and add-on options available, there's an opportunity for everyone to get involved and make a difference.

As a member, gain access to exclusive resources and networking opportunities, including access to cutting-edge research and training, opportunities to connect with like-minded professionals, and a platform to amplify their voice and advocate for policies that support children and families.

Are they ready to join the California Alliance and start making a difference? Send them to this link [HERE](#) to explore membership levels and add-on options, and to learn more about how they can get involved in this vital work.

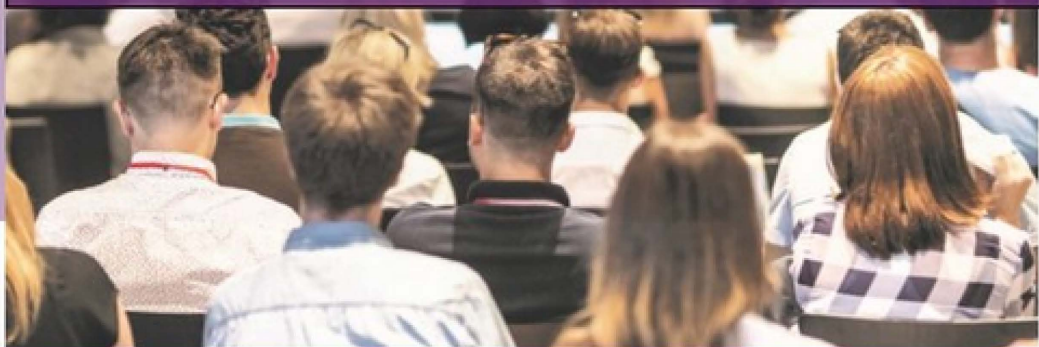


Wondering how you could attend our next conference for FREE?

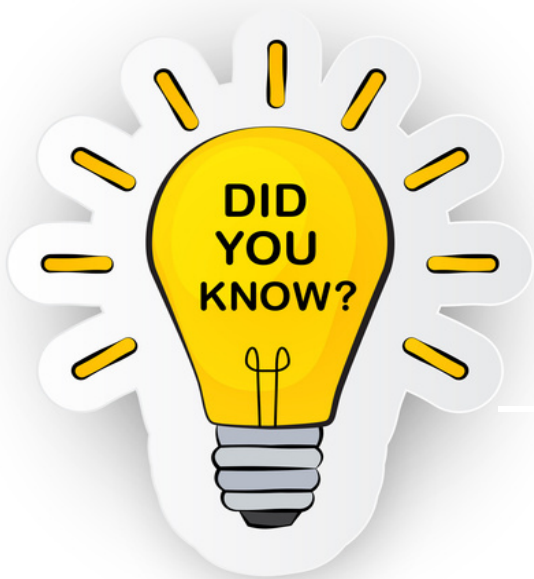
## Recruit a member!

### Registration to Alliance event(s)

- Offer one complimentary registration for every one new member recruited (value of approximately \$500 per registration, no travel or lodge included)
- Member can choose event of choice (i.e., conference, summit, etc.)
- Cannot roll over registrations to another year, must be used in the year the new member was onboarded.



Contact Corina Dubon, Deputy Director of Membership and Business Development, at [cdubon@cacfs.org](mailto:cdubon@cacfs.org) with any questions.



**Were you aware that the  
CA Alliance has a training hub?**

[Click here to visit our training site.](#)



The Catalyst Center is a leading training and technical assistance organization, under the umbrella of The California Alliance of Child and Family Services.

One benefit offered through the center is **FREE** trainings for service providers, county partners, educators, families and the general public

Take advantage of the trainings we offer by logging on today. Courses are constantly being added, so make sure to visit often.

**We are pleased to offer Continuing Education Credits for some of our courses.  
Please note that those credits may have a minimal fee attached.**

## As a member of the CA Alliance, you are offered the following discounts:

The logo consists of an orange rounded rectangle containing the text "NATIONAL COUNCIL" in all caps and "for Mental Wellbeing" in a mix of lowercase and all caps, with a registered trademark symbol.

NATIONAL COUNCIL  
*for* Mental Wellbeing®

HEALTHY MINDS ▪ STRONG COMMUNITIES

As a member of the California Alliance of Child and Family Services you'll also have access to National Council for Mental Wellbeing membership. Through your membership with CACFS and the National Council, you'll be joining a community of 3,100 + mental health and substance use treatment organizations – you're adding your voice to a 52-year rallying cry to increase access to comprehensive, high-quality care right now.

And we can give you the tools to be heard. As a National Council member, you, your staff, and board have access to benefits and discounts that will help you elevate your advocacy, maximize your impact and enhance your service delivery.

**[Click here to see what's available to you as a member of the CA Alliance.](#)**

## Nonprofit Insurance Solutions

The California Alliance of Child and Family Services is proud to be partnered with Nonprofits Insurance Alliance (NIA). We want to help you and your broker learn more about working with NIA, the three-year rate guarantee being offered, and the free risk management resources that have been made available to all California Alliance members.

### Get to Know Nonprofit Insurance Alliance

Nonprofits Insurance Alliance (NIA) is the nation's leading property and casualty insurer exclusively serving 501(c)(3) nonprofit organizations. NIA's mission is to provide a stable source of reasonably priced liability insurance coverages tailored to the specialized needs of the nonprofit sector—and to assist these organizations in the development and implementation of successful risk management programs.

Visit [here](#) to learn more.

Have questions?



Contact: Julie Bernhard

NIA Director of Lead Management & Referrals

(831) 621-6037





## Looking for ways to improve your Health & Safety program? Look to McGriff.

As a CA Alliance member, you have access to a *free* review of your current Health & Safety program for insight into what you're currently doing well compared to your peers. We'll also identify areas that might need improvement and provide recommendations. To schedule your complimentary review, please contact:

Lindsey Gardiner  
*Employee Benefits Consultant*  
lindsey.gardiner@mcgriff.com  
Cell/Text (503) 477-1780



McGriff.com

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with Technology

- 30%**  
More foster homes approved per year
- 18%**  
Fewer days to approve families
- 20-40%**  
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ROI from cost savings and federal funding

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Accreditation Guru will partner with you to achieve accreditation and optimize the performance and efficacy of your organization. Our consultants are experienced in working with the major national accrediting bodies and are fully prepared to assist you on your journey!

**Scan here to make an appointment for a FREE, 30-minute meeting!**

**Ask about**

- Accreditation preparation
- Board development
- Strategic planning
- Risk assessment
- ...and more!

**ACCREDITATION GURU, INC.**  
Prepare for Greatness

# Get 10% Off Your First Project!

# PRAXES



At Praxes Behavioral Health, our job is to help organizations comply, engage employees, and improve quality outcomes. We are extending an offer to new customers. We will offer 10% off our usual estimate for any project you sign up with us. That can be a savings of hundreds of dollars to your bottom line. This offer goes for:

- Policies and Procedures
- Accreditation
- Program Development or RFPs
- Training Courses
- Advocacy
- Auditing

Or any other project you need. You have enough to do with your organization. 90% of our clients are small operations that don't have the time or expertise to deal with the county or state requirements. That's why they turn to us.

Give us a call at 877-224-6370 or email us at [info@praxesmodel.com](mailto:info@praxesmodel.com). Tell us about your project, and we'll draw up an estimate and take 10% off the top. You'll get your job done in no time and feel confident it's what your organization needs.



10% off CWLA membership



10% off The Imprint Youth Services Insider and Fostering Families Today



The Catalyst Center, an agent of the California Alliance, provides Learning Communities and leverages connections between research, policy and practice to inform and lead capacity building efforts among service providers across the state who work in the fields of child and family services. Alliance members receive 25% off all trainings.

### Ready for CalAIM?



Want to engage clients in a meaningful, person-centered experience integrating peers and families into the care team? Remotely monitor and educate, while catching problems before crises ensue? SageSurfer is a software solution purpose-designed for enhanced care management and community supports, as well as the transition to value-based arrangements envisioned in California's monumental CalAIM initiatives. We're here to make all of it easier on patients and providers. For a limited time exclusive to CA Alliance Members, we're offering 20% off SageSurfer's award-winning, whole-person behavioral health, and crisis care platform.



25% off Social Current/Council on Accreditation (COA) Accreditation



\$75 discounted Alliance rate to Mineral Workplace - A cloud-based platform of integrated HR resources and training supported by live HR experts.

### SmartCare California Adoption Discount Program

Streamline is excited to partner with the CA Alliance for Child & Family Services to offer a standing discount on the SmartCare EHR for any member completing an introductory call in 2022 and/or close of contract by the end of 2023.

- 10% off Implementation
- 25% off Year 1 Subscription



As the requirements and needs continue to change in the state of California, Streamline is fully invested in maintaining a compliant solution that promotes efficient workflows and optimal clinical outcomes.

Please reach out if you would like an introductory call, work towards an overview demo or need budgetary pricing for a potential future project.

Ryan Scanlon  
California Regional Sales Manager  
[ryan.scanlon@streamlinehealthcare.com](mailto:ryan.scanlon@streamlinehealthcare.com)  
(914) 406-9574

## ➔ Non-Profit Alliance



### It's a win-win . . . win!

We would like to EXTEND this partnership to any of your Donors. We write their insurance and make a donation to you in their honor. Everybody wins!



United Agencies, Inc., Burbank, CA  
 ua-insurance.com | 800.800.5880  
 CA License #0252636

## YOUR ORGANIZATION CAN BENEFIT FROM A PARTNERSHIP WITH UNITED AGENCIES . . . as easy as 1-2-3!



Allow United Agencies the opportunity to service your Business Package Policy, Workers Compensation and Employee Benefits Insurance.

Experience the superior service, coverage and **SAVINGS** United Agencies provides.



Three Months after the expiration of these policies United Agencies will **make a donation** to your organization.

- › \$100,000–\$250,000 Annual Premium  
**\$1,000 Donation**
- › \$250,000–\$500,000 Annual Premium  
**\$2,500 Donation**
- › \$500,000–\$1,000,000 Annual Premium  
**\$5,000 Donation**
- › Over \$1,000,000 in Annual Premium  
**\$10,000 Donation or more**

It really adds up . . .

**United Agencies has donated more than \$2,000,000 Million** to California based charities!



**Member Benefit: Full Membership for \$95**

**We are pleased to offer GrantStation as a member benefit to help your organization find local, statewide, and national funding opportunities!**

**GrantStation is the premiere suite of online grant research resources. Search their thousands of carefully researched profiles of private, government, and international funding opportunities, in addition to using the variety of grants research, writing, and management tools and resources to enhance your grant writing and development strategies.**

**This service is only \$95.00, saving up to \$604.00/year for your organization.**

**Click [HERE](#) to watch a tour of this benefit. Click [HERE](#) to learn more about GrantStation.**

**Visit [HERE](#) to purchase your membership.**

