



# Associate Membership and Partnership Guide



The California Alliance of Child and Family Services is a statewide association of more than 160 nationally accredited nonprofit child and family serving agencies committed to providing the highest quality services in the most caring and effective fashion.

Open the door to California's largest network of professionals that serve vulnerable children and families in California. Increase your company's visibility to ensure you're continually growing your business relationships. Consider becoming part of our network and *submit your application today!*



# Who We Are



**Mission Statement:** Promoting the health, wellbeing and safety of children, youth, and families in California as a collective voice impacting policy and best practices to strengthen the systems that serve them.

**Vision Statement:** All children, youth and families thrive in loving, healthy, safe communities.

## Guiding Principles:

- Child and Family Centered - We engage and promote those most impacted by representing diverse communities across the state and ensuring they have a seat at the decision-making table.
- We invest in and advocate for the permanency and well-being of every child, youth, and family, acknowledging their fundamental right to be respected and loved.
- We commit to Diversity, Equity, and Inclusiveness in our practices, policies, advocacy, and member support.
- We recognize our interconnectedness and the necessity to strive for deep levels of collaboration to bring together organizations who serve children and families, break isolation, and promote peer sharing. No one can do this alone.
- We engage in critical dialogue and analysis to continuously innovate and improve practice models that are rooted in evidence.
- We invest in staff to ensure they reflect the communities served, are supported by trauma-informed work environments, and can maintain endurance in the field.

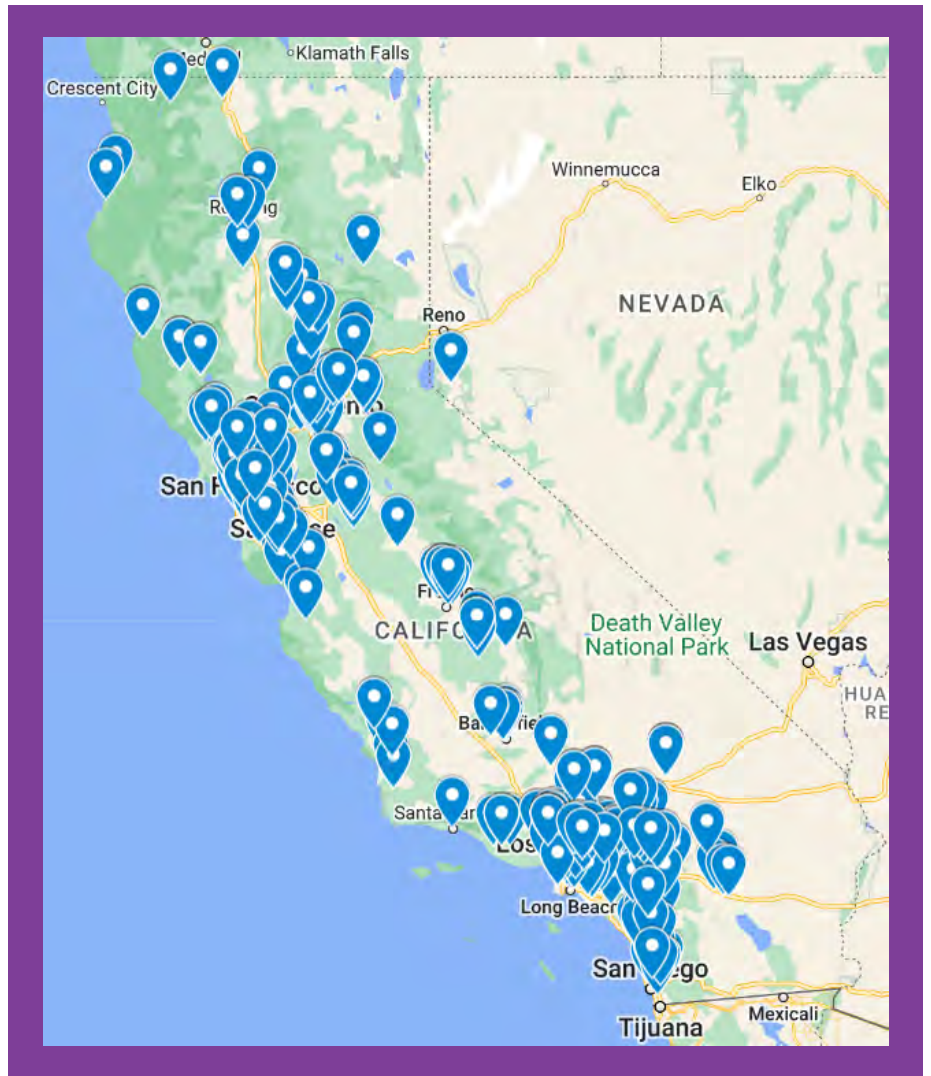


# Alliance Member Demographics

This page provides a glimpse into the vibrant and diverse community that is represented by the Alliance. As advocates, professionals, CEOs, C-Suite staff, Board Members, State Representatives, and change-makers from various backgrounds unite under a common mission, their collective strength continues to shape our work each and everyday.

## Who We Represent:

- +Behavioral Health through County Mental Health or Managed Care Plans
- +Juvenile Justice
- +Education/Special Education
- + Child Welfare
- +Early childhood (daycare, preschool)
- +Prevention Services (family resource centers, home visiting, in-home supports)
- + Wraparound Services (inhome and community-based services)
- +Residential programs (ShortTerm Residential Therapeutic Programs, educational services, behavioral health programs for those with commercial insurance, crisis residential)
- + Transitional Housing Programs for Transition Aged Youth (18 – 25)
- +Family Focused Agencies (resource homes with kin and licensed foster families)
- +Substance Use prevention and treatment (outpatient to residential services)
- +School-Based Mental Health Services
- +Specialized programming for Commercially Sexually Exploited Children (CSEC), LGBTQ, culturally specific populations
- +Adoption Services



# Benefits of an Associate

- ◆ Stay current on industry news, get updates on legislation and advocacy efforts.
- ◆ Access to the Alliance's Membership Roster.
- ◆ Access to member action, member, and event alerts.
- ◆ Opportunities to publicize events and activities to membership.
- ◆ Online listing with hyperlink and logo on the Alliance website.
- ◆ Associates enjoy access to speaking opportunities, conference participation, and member rates.
- ◆ Access to trainings and workshops throughout the year on all aspects of the child and family service industry.
- ◆ Premier associates have access to discounted sponsorship opportunities, participation in specialized meetings, and other benefits as negotiated.

# Associate Categories

## Associate Retiree (\$250):

Individuals who retired from the position of CEO or Executive Director of an organization that was an Alliance member agency at the time of the individuals retirement.

## Associate Professional (\$750):

For individuals (not businesses or organizations) who are involved in research, lobbying, corporate or institutional planning, issues management, technology assessment, policy analysis, urban and regional planning, and related areas.

## Associate Member (\$1750):

For businesses and organizations.

## Associate Collaborator (\$2500):

Only for associations and collaboratives representing its members on a local, state, and/or national level who are interested in braiding efforts with the Alliance

*\*Associations and Collaboratives ONLY*

## Associate Premier Partner (\$7500):

For businesses and organizations who want premier access and benefits.



# Associate Member Comparison Chart

Benefit	Associate Retiree	Associate Professional (sole proprietor)	Associate Member	Associate Collaborator	Associate Premier Partner
Cost	\$250	\$750	\$1,750	\$2,500	\$7,500
Newsletter	X	X	X	X	X
Action, Member, Event Alerts	X	X	X	X	X
Member rate for conference attendance/sponsorship	X	X	X	X	X
Listing with description of services		X	X	X	X
Participate in Alliance Committees	X			X	X
Access to Alliance/Catalyst Center trainings/webinars		X	X	X	X
CACFS promote associate events via social media posts					X (2 per year)
Opportunities to present at CACFS committee meeting				X (1 per year)	X (2 per year)
Opportunities to present workshops/trainings through Catalyst Center				X (1 per year)	X (2 per year)
Participate in quarterly associate mixers		X	X		X
Participate in Association Meetings				X	
Participate in CEO Meetings				X	X
Membership Roster including all general members/associates contact information		X	X	X	X
Opportunities to publicize events and activities in newsletter (4x per year)			X	X	X
Opportunity to post job listings on Alliance Career Center				X	X
25% discount on sponsorship opportunities					X
Premier listing on Associate Member Page					X
Other benefits as negotiated (e.g., time to address Alliance Board, small group marketing opportunities, etc.)					X

# Code of Ethics

Given its mission, the California Alliance has adopted a Code of Ethics to guide itself, member agencies, and Associates in their conduct. The Code contains broad principles reflecting the types of behavior the California Alliance expects toward children and youth, their families, other private human service organizations, public agencies, constituents, donors, employees, and the public. This Code of Ethics is an effort to highlight the fundamental values and ethical principles considered essential to our mission and the mission of our members.

This policy is not intended as a stand-alone policy. It does not embody the totality of the California Alliance ethical standards, nor does it answer every ethical question or issue that might arise. Rather, it is one element of a broader effort to create and maintain a quality organization that give ethical conduct the highest priority.

Alliance Associates, member agencies, their staff and boards of directors must:

1. Act honestly, truthfully and with integrity in all transactions and dealings to reflect positively on the profession, the Alliance and member agencies.
2. Keep the rights, needs and interests of the children, youth, and families for whom services are provided as the focus of all transactions.
3. Strive for excellence and innovation and demonstrate professional respect and responsiveness to clients, contracting public agencies, donors, and others.
4. Treat every individual with dignity, respect, and fairness.
5. Treat all executives and staff from other agencies with respect, and accurately and fairly represent the services provided by colleagues.
6. Avoid conflicts of interest in transactions and relationships and notify the Membership Committee if they exist.
7. Act responsibly toward the communities in which member agencies work and for the benefit of the communities they serve.
8. Be responsible, transparent, and accountable for all our actions.
9. Comply with applicable federal, state, and local laws and regulations.
10. Honor commitments and promises to the best of our abilities.
11. Not discriminate in relationships or services with children, youth and families, contractors, and colleagues on the basis of race or ethnicity, gender, gender identity, gender expression, age, religion, national origin, sexual orientation or disability.



# Requirement of Membership

Adherence to this code of ethics is a requirement of membership in the California Alliance for Child and Family Services. If a possible instance of unethical practice on the part of an Alliance member or Associate is brought to the attention of the Alliance, it may be referred by the Executive Director or Board of Directors to the Membership Committee for consideration of a response up to and including expulsion/probation as detailed in Section 3.6 of the Bylaws. It is the responsibility of the Membership Committee to gather all relevant facts concerning the alleged ethical breach and to present a report including recommendations for action to the Board of Directors. While performing its fact finding, the Membership Committee will give the agency under question the opportunity to respond to all expressed concerns.



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For any questions, please contact Corina Dubon, Deputy Director of Business Development and Membership, [cdubon@cacfs.org](mailto:cdubon@cacfs.org)

